

**Ecological Transition and the B.A.N.A.N.A Syndrome  
Falck Renewables in Catania for  
"Ecomed - Progettocomfort la Green Expo del Mediterraneo"**

Milan, Italy, 5 April 2022 – Tackling the issue of B.A.N.A.N.A. Syndrome where people oppose any new construction projects in their area will be the topic for a Falck Renewables sponsored workshop at "Ecomed - Progettocomfort la Green Expo del Mediterraneo". The expo is due to take place from 6 to 8 April at the "Le Ciminiere" Trade Fair Centre in Catania, Sicily, Italy.

Falck Renewables will be present with a stand to raise awareness of its investments in the construction of renewable energy plants in Sicily and the positive impact of its activities on local communities. It's on this basis Falck Renewables has promoted the organisation of the workshop entitled "The Ecological Transition and the B.A.N.A.N.A. Syndrome - Strategies for better social acceptability of RES projects".

The workshop will address the challenge of B.A.N.A.N.A. (Build Absolutely Nothing Anywhere Near Anything) syndrome, where there is increasingly automatic opposition to the construction of works in an area, with particular emphasis on renewable plant projects. The speakers will discuss possible approaches to counteract this syndrome and promote the social acceptability of the projects by the communities hosting them.

Particular attention will be paid to renewable energy communities as a means of supporting the use of renewable energy while, at the same time, contributing to the fight against energy poverty by reducing consumption and lowering tariffs.

The workshop programme (VIP Room, 7 April):

10:00 - Welcome greetings, **Daniela Baglieri**, Regional Councillor for Energy of the Sicily Region

10:10 - Falck Renewables' Community Engagement: sharing value with local communities, **Fabrizio Tortora**, Head of Development and JDA, Falck Renewables SpA

10:20 - Involving local communities in the development of renewables: the example of Scicli, **Vincenzo Giannone**, Mayor of Scicli and Headmaster of the "Cautadella" High School; the training course on sustainable entrepreneurship at the "Cautadella" High School, **Giulia Detomati**, founder and CEO of InVento Innovation Lab

10:45 - Focus on the functioning of energy communities, **Emilio Sani**, Studio Legale SazaLex

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11:15 - ENEA for energy communities: the COME-RES project and other initiatives in the field, **Gilda Massa**, COME RES Project Manager - ENEA

11:30 - The contribution of industrialists to the Ecological Transition, **Antonello Biriaco**, President of Confindustria Catania

11:45 - Greetings and Conclusions

Moderator: **Antonello Piraneo** – Editor-in-chief "La Sicilia"

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